

INTERACTIVE KNOWLEDGE

# DIGEST

**October 2019**

*Digest* is a periodic publication that highlights news and announcements from Interactive Knowledge, a strategic digital technology firm with an established history of working with many of the best-known cultural organizations and non-profits in America.



**INTERACTIVE  
KNOWLEDGE**



## Creating Five Touchscreen Digital Experiences for LEAF Global Arts

LEAF Global Arts is an Asheville-based non-profit organization, whose goal is “Building community, connecting cultures and enriching lives through the arts – locally and globally...” Through a grant from the Buncombe County Tourism Development Authority, LEAF will open a Global Arts Center in downtown Asheville. Interactive Knowledge has been working closely with LEAF to create five unique digital experiences that will greet visitors as they walk through the door. One group of touchscreens will feature interactive content on LEAF’s music and cultural exchange programs in three regions: Africa, the Americas and the Caribbean. Another touchscreen kiosk

features a series of high energy interactives that tell LEAF’s history and details on all its educational and cultural activities.

The most prominent digital experience is built with an array of five 55-inch touchscreen monitors mounted on the wall opposite the Center’s front door. The *Go Global* map wall is a dynamic series of colorful interactive displays that visitors can use to learn information about every country on earth. Original LEAF content is featured throughout this interactive. A live world map serves as a backdrop to the content. Visitors can zoom down to the street level of any spot on earth for research and discovery. The *Go Global* map wall, like all of the LEAF digital experiences is built with a content management system that allows LEAF staff to add music clips, video and updated, engaging content.

[theleaf.org](http://theleaf.org)

### HIGHLIGHTS OF THE GO GLOBAL MAP WALL



#### Content Management

The *Go Global* map wall includes information on every country on earth. Every country where LEAF International operates programs is featured with a large scale colorful image on the attract screen. This invites visitors to dive deeper into the content. All of the content can be easily updated and expanded using a Drupal 8 administration tool.



#### Dynamic World Map

The background image behind each of the five 55-inch touchscreen monitors is a dynamic, online world map that is distributed by ESRI. Visitors can access this map a number of ways as they interact with the *Go Global* map wall. Details on locations anywhere in the world are displayed in high resolution.



## Innovative Public Health Content Delivered on The Right Time Website

Earlier this year, Power to Decide hired Interactive Knowledge to design, produce and host a dynamic website specifically for residents of Missouri. Led by the Missouri Family Health Council (MFHC) with Missouri Foundation for Health, a new source of reliable information about contraception is now available to the 6 million residents of Missouri. The Right Time is a six-year initiative that is based on the simple belief that everyone should have the opportunity to take control of their own health by improving information about, and removing barriers to, contraceptive services.

The new website provides users with current topics of information about birth control types, side effects, costs, and

efficacy. Material is presented in factual and friendly tones through articles written by health care providers, myth-busting animated videos, and real user testimonials. Most importantly, The Right Time website contains a powerful search engine that allows users to search for health centers nearest to them, thus encouraging everyone to seek in-person visits to find the method of birth control that fits their lifestyle.

Currently, partner organizations that form The Right Time health center network maintain 14 clinics across Missouri, with more clinics being added in the months and years to come. Built with Drupal 8, the website has an easy to use content management system that allows our clients to update all of the site's content.

[therighttime.org](http://therighttime.org)

### HIGHLIGHTS OF THE RIGHT TIME WEBSITE



#### Decoupled Drupal 8

The new site is built using the latest version of Drupal using a decoupled approach. We wrote thorough documentation and provided user training to the client on the site's back-end administrative tools, allowing them to update and edit the site in the future. Interactive Knowledge hosts this website and provides training, support, and upgrades as requested.



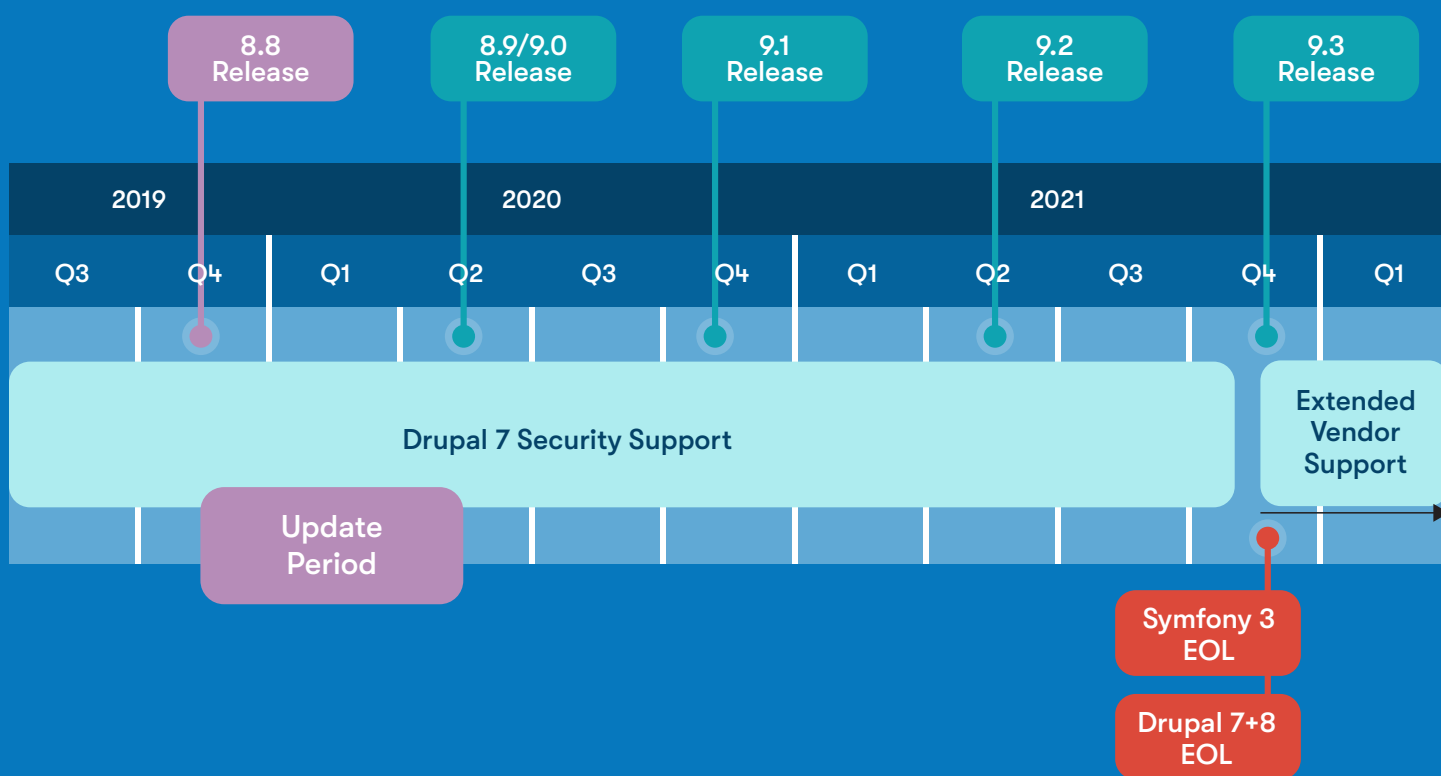
#### Custom Search Engine

A robust health center finder that delivers results specific to Missouri in both a custom list view and map view. The Right Time clinics, a focus of the initiative, are highlighted throughout the results.

## Don't Wait, Consider Upgrading Your Drupal Website

In November 2021, Drupal 7 will reach end of life (EOL). End of life means that the version is no longer supported by the Drupal community. No updates, fixes or security releases will occur, leaving content vulnerable to hacking activity. Now is the time to start planning an upgrade. Drupal 8 was released in 2016 and is currently at stable version 8.8. Drupal 8 will also reach EOL in November 2021. But the transition from Drupal 8 to Drupal 9 will not be the significant effort that the transition from 7 to 8 will be. By converting to Drupal 8 in the next year, your website should be well prepared for a simple Drupal 9 upgrade.

### Drupal 8/9 Release Timeline



### We're Here To Help

Interactive Knowledge specializes in Drupal development and integration. We're here to help with upgrading your Drupal website to maintain its stability and security. From initial analysis to forming and executing a comprehensive upgrade strategy, Interactive Knowledge can make sure things go smoothly with confidence and peace of mind. Contact us to discuss how to best prepare and plan for Drupal upgrades.

# Our Comprehensive Set of Services



## Technology & Development

Full-Stack Web Development | Drupal Development & Integration | 3rd Party System Analysis & Integration  
Data & Database Management and Integration | API Design & Development | Iterative Prototyping  
Javascript, React, Node.js Development | Interactive Kiosk & Exhibition Design & Development



## Content & Publishing

Subject Matter Research | Content Review | Content Strategy  
Content Audit | Web Analytics Analysis | Information Architecture



## User Experience & Visual Design

User Journeys & Personas | Use Cases & Scenarios | Storyboarding & Wireframing  
Prototyping | Visual & Interaction Design | Environmental Design  
Collateral Design | User Testing



## Application Delivery, Support & Maintenance

Cloud Hosting | CDN Integration | Application Management  
Application Enhancement & Refactoring | Software Updates & Upgrades  
Security and Patching



## Strategy

Project Planning | Grant and Proposal Writing | Funding Acquisition Consultation  
Stakeholder & Audience Surveys/Interviews | Web Analytics Review  
Technical Consulting and Planning

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**Have Questions or Want To Chat?**

We'd like to hear from you. If you have questions about any of our work or services, a project you think we might be interested in reviewing or simply want to discuss the possibilities, by all means, let us know.

Tim Songer, Interactive Knowledge's Founder and President, has been a leader in this field for decades. Take advantage of his experience. Give Tim a call at (704) 344-0055, ext. 14.  
or email him at [tim@interactiveknowledge.com](mailto:tim@interactiveknowledge.com).

Visit our website at [interactiveknowledge.com](http://interactiveknowledge.com) to see more of our work and to keep up with the very latest on agency news and announcements.

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